



## *Cultural Capital Microlending Program Application*

1056 Brown Street, Dayton, Ohio 45409

flyerconsulting@gmail.com

### **Our Background:**

The Greater West Dayton Incubator was conceived at the intersections of the University of Dayton's most recent strategic visioning process and intentional conversations with Greater West Dayton community leaders. The Greater West Dayton Incubator serves as a pathway for neighborhood entrepreneurs into the region's startup economy. Recently, the GWDI has partnered with Flyer Consulting Microlending, a student-run organization that provides entrepreneurial mentorship and business development services locally and internationally. Together, the organizations have developed the Cultural Capital Microlending Program.

### **Our Mission:**

Guided by the University of Dayton's Marianist values and community needs, the Cultural Capital Microlending Program is committed to mitigating historical power imbalances. Through the GWDI and Flyer Consulting Microlending, the Cultural Capital Microlending Program provides capital development, loan application assistance, and support services. We implement strategies that are individualized with entrepreneurs of color and/or women-owned businesses in mind.

As a source of microcredit, our role is to provide funds for businesses that may not be able to secure funds from a traditional bank or from the Small Business Administration. This is implemented through a holistic set of criteria, processes, and products that emphasize impact contributions on under-resourced entrepreneurs, innovators, and creatives. In the spirit of the Catholic Social Teaching, the program utilizes additional services and considerations for low-income residents, main street and lifestyle businesses, and social ventures that advance the common good by operating in geographically disinvested areas in Greater West Dayton. Preference is also given to entrepreneurs and business owners who have participated in one of the other GWDI programs and/or services.

### **Applicant Assessment Criteria:**

Applicants for the Flyer Consulting Microlending Program will be assessed by three different criteria:

#### **Passion**

- Assesses the entrepreneur's enthusiasm for their business, community, and repayment of loan.
- Applicants must demonstrate their ability to align with the Triple Bottom Line framework assessing work through social, environmental, and financial success.

#### **Persistence**

- Applicants show dedication to the continued success of their business and the communities in which they operate.
- Flyer Consulting expects applicants to show entrepreneurial grit as well as commitment to their business and the repayment of their loan.

#### **Planning**

- Applicants must demonstrate a clear vision of how to execute and sustain their business idea.
- We recognize the importance of a lender being in the position to make loan payments and have a strong plan for the use of the loan.

**Owner Information**

Name	Age	Social Security Number
Home Address	(City/State/Zip)	
Phone Number	Black <input type="checkbox"/>	White <input type="checkbox"/> Native American <input type="checkbox"/> Hispanic <input type="checkbox"/>
Male <input type="checkbox"/> Female <input type="checkbox"/> Do not wish to disclose <input type="checkbox"/>	Do not wish to disclose <input type="checkbox"/>	
Gender	Race	
SIC number or NAICS code	% of ownership	

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**Applicant Company Information**

Name of Company

Date of Establishment

Source of Referral to Flyer Consulting

Business Address (City/State/Zip)

Phone Number Email

Website

Sole Proprietorship  Partnership  LLC  Corporation  N/A

Type of Business

Please Explain the Nature of Your Business below (products, services, industry,)

Multiple horizontal lines for text entry.

Tax ID No. SIC number or NAICS code

Use of Funds	
Land	\$
Building	\$
Equipment	\$
Startup Capital	\$
Working Capital	\$
Expansion	\$
Other	\$
<b>Total Amount Requested</b>	\$

*Please provide additional information such as type of asset(s), use of asset(s), and any other relevant information regarding planned use of loan and how it will impact your business.*

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**Requested Documents\***

- 1. Business or Expansion Plan  
A history and description of your business and the goods and services produced

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- 2. 3 Year Historical Financial Statements  
Statement of Cash Flows, Balance Sheet, and/or Income Statement

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- 3. Employee information  
Information on employees including number of employees and employee salaries

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- 4. Tax Returns  
Three years' tax returns for the operating business

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- 5. Legal Documents Including:  
Licensing and state filings, Copies of Identification (Driver's License, etc.)

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Please send completed application and requested documents electronically to our servicing partner at CityWide Development, Janet White, at [jwhite@citywidedev.com](mailto:jwhite@citywidedev.com) with the subject Line: "Cultural Capital Microlending Program - (Insert Business Name)".

GWDI and its agent reserve the right to obtain additional information to assist in the underwriting of the loan request

\*If business was started less than 3 years ago, please provide as much information as possible. Reach out by email if any further assistance providing the requested documentation is needed



## Signature

I/we authorize Flyer Consulting Microlending to make whatever credit inquiries it deems necessary in connection with this financial statement. I/we authorize and instruct any person or consumer reporting agency to furnish to Flyer Consulting Microlending and CityWide Development Corporation or any of its related entities any information that it may have or obtain in response to such credit inquiries. I/we also hereby certify that no payment requirements listed herein are delinquent or in default except as follows; if "NONE" so state.

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I/we fully understand that it is a federal crime punishable by fine or imprisonment or both to knowingly make any false statements concerning any of the above facts, pursuant to 18 U.S.C.

Section 1014.

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By signing this Application, the Applicant understands and agrees that CITYWIDE DEVELOPMENT CORPORATION and its related entities ("CWDC") will be serving as the Servicing Agent for any loan application and resulting loan that may be made by Flyer Consulting Microlending to the Applicant. In its capacity as the Servicing Agent, CWDC will be entitled to review the Applicant's Application, financial records, income tax returns, credit reports and any other documentation that may be supplied by the Applicant to Flyer Consulting Microlending. In addition, the Applicant understands that CWDC may be assisting Flyer Consulting Microlending in the loan approval process and any on-going loan servicing issues that may arise with respect to any loan made to the Applicant. The Applicant further understands and agrees that all decisions regarding loan approval and loan servicing shall be made by Flyer Consulting Microlending and that APPLICANT RELEASES CWDC FROM ANY AND ALL LIABILITY FOR ALL SUCH DECISIONS OR ACTIONS TAKEN BY FLYER CONSULTING MICROLENDING WITH RESPECT TO ANY LOAN APPLICATION OR SEUBSEQUENT LOAN.

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Signature

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Printed Name

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Date